<Brand Owner Letterhead>

Twilio Inc

101 Spear Street, First Floor

San Francisco, California 94105 United States

Date:

Place:

**Subject: Letter of Authorization Sender ID Registration - Third Party**

Dear Sir/Madam:

I am hereby authorizing the organization set out in **Table 1** to register the Sender ID set out in **Table 2** with Twilio Inc., its affiliated companies and any applicable third parties, including but not limited to Sender ID registries (hereinafter, collectively referred to as **Sender ID Registers**) on behalf of our organization whose details are set out in **Table 3**.

**Table 1 - Authorized Organization**

|  |  |
| --- | --- |
| Organization Legal Name | <**Insert Legal Name of Authorized Organization**>  |
| Place of Incorporation | <**Insert Place of Incorporation of Authorized Organization**> |
| Registered Number | <**Insert Registered Number of Authorized Organization**> |
| Website Domain Name | <**Insert Website Address of Authorized Organization**> |
| Contact Email | **<Insert Email Address of Contact Person at Authorized Organization**> |
| Contact Mobile Number | <**Insert Mobile Number of Contact Person in Authorized Organization**> |

**Table 2 - Requested Sender ID**

|  |  |
| --- | --- |
| Sender ID | <**Insert Sender ID**> |

**Table 3  - Brandowner Particulars**

|  |  |
| --- | --- |
| Organization Legal Name | <**Insert Legal Name of Brandowner**>  |
| Place of Incorporation | <**Insert Place of Incorporation of Brandowner**> |
| Registered Number | <**Insert Registered Number of Brandowner**> |
| Website Domain Name | <**Insert Website Address of Brandowner**> |
| Contact Email | **<Insert Email Address of Contact Person of Brandowner**> |
| Contact Mobile Number | <**Insert Mobile Number of Contact Person of Brandowner**> |

Twilio and its affiliates are hereby authorized to register the Sender ID set out in **Table 1** with any applicable third parties, including but not limited to Sender ID registries. This authorization shall remain in effect until our notification to you in writing that the authorisation is revoked by emailing senderid@twilio.com.

By signing this Letter of Authorization to request the registration of a Sender ID, I hereby certify, represent and warrant that:

1. no other person or entity has the right to use or cause the distribution of the Sender ID set out in **Table 2**;

2. I am duly authorized by the organization set out in **Table 3** to authorize the organization whose particulars are set out in **Table 1** to register the Sender ID set out in **Table 2**;

3. the information set out in **Table 3** is true, accurate and complete.

I acknowledge and agree that the organizations whose particulars are set out in **Table 1** and **Table 3** of this LOA may be contacted in relation to this LOA and the request for registration of a Sender ID by the Sender ID Registers.

Yours Sincerely,

**For and on behalf of** <**Organization Name**>

**<Signature>**

**<Name>**

<**Title**>

<**Email Address**>

Encl -  Copy of Registration Certificate of Third-Party – Brandowner