

10DLC Code

Campaign Registration

Complete the following information for us to be able to submit the request for a new 10DLC campaign in your behalf.

Information to Register Campaign

1. BRAND INFORMATION & USE CASE

Brand Registration Reference The parent brand of the campaign (the value you typed in “DBA” field)		
Available A2P campaign use cases Select one There are standard use cases which are immediately approved, and special ones that require carrier review.	Standard	<input type="checkbox"/> 2FA <input type="checkbox"/> Account Notification <input type="checkbox"/> Customer care <input type="checkbox"/> Delivery Notification <input type="checkbox"/> Fraud Alert Messaging <input type="checkbox"/> Higher Education <input type="checkbox"/> Marketing <input type="checkbox"/> Mixed <small>mixed campaigns are likely to have lower throughput and a higher cost per message.</small> <input type="checkbox"/> Polling & Voting <input type="checkbox"/> Public Service Announcement <input type="checkbox"/> Security Alert
	Special Special campaigns are carrier exceptions. Something not necessarily under	Agents; franchise; local branches Charity / Non-profit K-12 Education



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	<p>CTIA compliance or something that has additional rules outside of the norm, but you want to get carriers to approve.</p> <ul style="list-style-type: none"><input type="checkbox"/> Proxy<input type="checkbox"/> Emergency<input type="checkbox"/> Political<input type="checkbox"/> Social<input type="checkbox"/> Sweepstakes
<p>Campaign use case description</p> <p>Description of what will the campaign be used for. “Mario’s pizza when they receive an order from opted in customer, will send hourly SMS”.</p>	
<p>Sample message #1</p> <p>Provide an example of a message that you will be sending with this campaign use case. This message sample will be used by carriers to help identify your traffic.</p> <p>Sample message #2</p> <p>Provide an example of a message that you will be sending with this campaign use case. This message sample will be used by carriers to help identify your traffic.</p>	
<p>Message contents</p>	<p>Messages will include embedded links</p> <p>Messages will include phone numbers</p>



2. CODES

This section defines the characteristics of the 10DLC codes that will be assigned to this campaign use case.

How many codes will you want? With the Standard Edition you get up to 5, with the Premium it's unlimited. You can start with a low number and grow from there.	
Code #1 If any, indicate your preferred area code for the first code	
Code #2 If any, indicate your preferred area code for the second code	
Code #3 If any, indicate your preferred area code for the first code	
Code #4 If any, indicate your preferred area code for the second code	
Code #5 If any, indicate your preferred area code for the first code	
Premium Edition 10DLC If you have the premium edition and want more codes, please indicate how many and if any desired area codes.	

